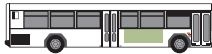


LAMAR | PRODUCTION RATES

DENVER, CO

TRADITIONAL PRODUCTS

product		rate/unit	impressions/4wks *
KING 30"x 144"		\$55	83,000
QUEEN 30"x 88"		\$55	21,000
TAIL 21"x 70"		\$55	29,000
INTERIOR CARD 11"x 28"		\$10	3,000

SIGNATURE BUS PRODUCTS

product		rate/unit	impressions/4wks *
FULL BACK VARIES		\$550	83,000
KING KONG VARIES		\$750	21,000
FULL WRAP VARIES		\$7,500	29,000

MARKET COVERAGE

Broomfield, Arvada, Golden, Wheat Ridge, Centennial, Lakewood, Littleton, Englewood, Greenwood Village, Highlands Ranch, Aurora, Commerce City, Brighton, Thornton, Northglenn

LIGHT RAIL PRODUCTS

product		rate/unit	impressions/4wks *
TRAIN KONG 30"x 144"		\$3,900	N/A
TRAIN WRAP 30"x 88"		\$9,500	N/A
INTERIOR CARD 21"x 70"		\$95	2,000
COMMUTER RAIL WRAP 97"x 980.5"(per car) <i>Streetside and Curbside</i>		\$9,500	N/A
COMMUTER RAIL KONG (2) 97"x 340.5" <i>Streetside and Curbside</i>		\$3,900	N/A
COMMUTER RAIL INTERIOR 10"x 19"		\$95	2,000

DETAILS

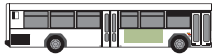
Rates are NET and represent space only, subject to change. Materials may be provided for Traditional products. Signature product sizes are approximate and reflect the average bus length within a market. Icons are provided for reference only. Please contact your Lamar rep for exact design size and specifications. Please contact your Lamar rep with specific questions.

*Impressions are provided by Geopath OOH Ratings and are based on the Denver DMA.

LAMAR | 4 WEEK SPACE RATES

DENVER, CO

TRADITIONAL PRODUCTS

product		rate/unit	impressions/4wks*
KING 30"x 144"		\$545	83,000
QUEEN 30"x 88"		\$455	21,000
TAIL 21"x 70"		\$455	29,000
INTERIOR CARD 11"x 28"		\$35	3,000

SIGNATURE BUS PRODUCTS

product		rate/unit	impressions/4wks*
FULL BACK VARIES		\$550	83,000
KING KONG VARIES		\$850	21,000
FULL WRAP VARIES		\$2,950	29,000

MARKET COVERAGE

Broomfield, Arvada, Golden, Wheat Ridge, Centennial, Lakewood, Littleton, Englewood, Greenwood Village, Highlands Ranch, Aurora, Commerce City, Brighton, Thornton, Northglenn

LIGHT RAIL PRODUCTS

product		rate/unit	impressions/4wks*
TRAIN KONG 30"x 144"		\$2,950	N/A
TRAIN WRAP 30"x 88"		\$5,900	N/A
INTERIOR CARD 21"x 70"		\$950	2,000
COMMUTER RAIL WRAP 97"x 980.5"(per car) <i>Streetside and Curbside</i>		\$5,900	N/A
COMMUTER RAIL KONG (2) 97"x 340.5" <i>Streetside and Curbside</i>		\$2,950	N/A
COMMUTER RAIL INTERIOR 10"x 19"		\$950	2,000

DETAILS

Rates are NET and represent production only, subject to change. Materials may be provided for Traditional products. Signature product sizes are approximate and reflect the average bus length within a market. Icons are provided for reference only. Please contact your Lamar rep for exact design size and specifications. Please contact your Lamar rep with specific questions.

*Impressions are provided by Geopath OOH Ratings and are based on the Denver DMA.